



2024 Sponsorship Opportunities

Thank you for
your interest in
supporting ACT -
Autism
Community
Training's
mission!

About ACT

For more than 20 years, ACT - Autism Community Training Society has been a leading not-for-profit organization providing evidence-informed information, training, resources, and support for Autistic individuals and their families, as well as community professionals. Sponsoring ACT provides an excellent opportunity for your organization to align with a respected charity, enhance community engagement, and maintain valuable Autism services.

ACT's Impact

Our commitment to impactful training is evident! Surveys from our events reveal a significant average **increase of 46% in attendee confidence** on knowledge of topics covered. Conference attendees range from professionals in the Autistic service sector including speech-language pathologists, occupational therapists, behavioural analysts, and educators, as well as Autistic individuals and their family members or caregivers. Attendee feedback directly shapes future ACT Events, ensuring content aligns with the community's evolving needs.

Benefits of Sponsorship

- Brand Exposure: Increase your brand visibility among families, professionals, and community leaders!
- Community Engagement: Show your support for the Autistic Community and enhance your corporate social responsibility profile!
- Networking Opportunities: Connect with other sponsors, attendees, and stakeholders at ACT events!
- Positive Impact: Contribute to the development and delivery of essential Autism training and resources!

About your Future Audience

ACT's network consists of **9,200 subscribers** ranging from Autistic people, caregivers, and professionals to the broader neurotypical community! Our programming reaches a wide and diverse audience, and we are continually expanding our network of members, consumers and partners! ACT has developed longstanding relationships within the BC community, Canada, and beyond.



ACT's website receives more than 345,000 views every year!

How to Sponsor

Call us at 604-205-5467 or toll-free at 1-866-939-5188

Email us at info@actcommunity.ca

120B – 3823 Henning Drive, Burnaby, BC, V5C 6P3

www.autismcommunity.ca

Sponsorship Package

SPONSORSHIP BENEFITS	Platinum (*Unlimited)	GOLD (*\$5,000)	SILVER (*\$2,500)	BRONZE (*\$1250)	PROMOTIONAL OR MEDIA SPONSORSHIP
Acknowledgment at registration - physical or virtual lobby	✓ ▪	✓ ▪	✓ ▪	✓ ▪	✓ ▪
Acknowledgement during opening and closing remarks	✓ ▪	✓ ▪	✓ ▪	✓ ▪	✓ ▪
Logo featured on the Event Page	✓ ▪	✓ ▪	✓ ▪	✓ ▪	▪
Promotional Booth or Presentation Slide at Event	✓ ▪	✓ ▪	✓ ▪	▪	▪
Organization logo featured on <u>ACT recognition page</u> for one year following event	✓ ▪	✓ ▪	▪	▪	▪
Organization mentioned and logo on Social media posts	✓ ▪	✓ ▪	▪	▪	▪
5 Minute Presentation Timeslot for your Company at Beginning of the event	✓ ▪	▪	▪	▪	▪
Complementary Number of Conference Registrations given to you	Unique to you	4	2	1	

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ACT's Events – In Person & Hybrid, and Online

ACT seeks to serve the diverse Autistic community in many ways and has adapted to provide our events in different formats! From exciting in-person events to comprehensive online webinars ACT has an event to suit your needs! Our sponsorships may look different depending on the format but the benefits to you or your organization and our gratitude remains the same!

Your Money Goes Toward

Hosting educational events encompasses many different expenses including speaker fees, panellist honoraria, room rentals, informative materials, costs associated with planning and executing the events, and accessibility expenses including American Sign Language (ASL) interpreters, Communication Access Realtime Translation (CART) services, and Audio-Visual Technology for both in-person and online events. If you are interested in sponsoring a specific aspect of an event reach out as a custom sponsorship opportunity can be created for you.



In 2023, our events
had more than
2,000 attendees!

Not-for-profit Status

ACT has been a Canadian registered charity since 2005. We rely upon the generosity of our donors, as well as community sponsorships and grants to carry out our vital work! To provide service into the future ACT seeks to solidify diverse funding sources.

In Person & Hybrid Events	Online Events
Presenter Fees	Presenter Fees
Bursaries where Registration Cost is a Barrier	Bursaries where Registration Cost is a Barrier
Indigenous Bursaries	Indigenous Bursaries
ASL Interpretation & CART Captioning Services	ASL Interpretation Services
Venue Rentals	Audio-Visual Platform Fee
Presenter Travel & Accommodation	
Catering	
Web Streaming Costs for those Attending Online	

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Other Sponsorship Forms

Other forms of sponsorship include the donation of materials or services for one of our events! Sponsorships may include the cost of catering services, facility rental, or ACT branded materials. Contact us to discuss a customized donation that suits your organizational needs so that we can excel in our area of specialty, serving the Autistic community!

Promotional Sponsorship

Generating community awareness of what ACT offers, helps us carry out vital work in the Autistic community! Partnering with like-minded organizations, charities, and community groups including not-for profit organizations, allows us to spread our message further. When you sponsor this aspect of our work, we will give you a “shout out” on our social media, websites, email blasts, newsletters, and more!



Media Sponsorship

The more that word gets out the better! We are always looking for media and news outlets to share about our events and mission. In return for free or discounted advertising, we will provide recognition during the opening and closing statements at our events.

Bursary Sponsorship

We offer full bursaries for people who are Indigenous or those who work for Indigenous organizations. We also offer partial bursaries where registration costs are an attendance barrier. Please contact us for more information about Bursary Sponsorship as prices vary depending upon the event.



In 2023 we provided more than 15,000 hours of training!

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Thank You to this Year's Sponsors!

We thank you for your continued dedication to support the Autistic community.
With your support, we will move toward a more inclusive society.



St. Francis-in-the-Wood



Oceanside Fisheries Inc.

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Funds will be used at ACT's Discretion.

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